

Francis Scott Key Elementary School PTA  
5001 Dana Place, NW  
Washington, DC 20016

*Spring Auction 2007  
Catalog Advertising Form*

**Deadline for advertisements is March 5, 2007**

Contact Name: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

All ads will be printed in black/white.

\_\_\_\_\_ \$1,000 for Back Cover (7 ½" w x 10 h)

\_\_\_\_\_ \$500 for Inside or Back Cover (7 ½" w x 10 h)

\_\_\_\_\_ \$170 for Full Page Ad (7 ½" w x 10 h)

\_\_\_\_\_ \$90 for Half Page Ad (7 ½" w x 4 ½" h)

\_\_\_\_\_ \$50 for Quarter Page Ad (3 ½" w x 4 ½" h)

\_\_\_\_\_ \$35 for Business Card Ad (3 ½" w x 2 ½" h)

\_\_\_\_\_ *Enclosed is my camera-ready ad and payment.*

\_\_\_\_\_ *I have emailed my camera-ready ad to Polly Johnson. Enclosed is my payment.*

\_\_\_\_\_ *I would like help creating my ad and have emailed my text (and photo/graphic) to Polly Johnson. Enclosed is my payment.*

To send a digital file of your ad or for inquiries and help, email:

Polly Johnson at [pollypolliwog@mac.com](mailto:pollypolliwog@mac.com).

Please indicate the size of the ad you wish and any special instructions.

Please make checks payable to: *Francis Scott Key Elementary PTA* and return form, payment (and camera-ready ad if not sent digitally) to the Auction Mailbox at School.

*For any additional questions please contact:*

Sally Dunkelberger Daniel [sdunkelberger@maret.org](mailto:sdunkelberger@maret.org) 202-939-8811,  
Windsor Freemyer [windsor@w2consulting.net](mailto:windsor@w2consulting.net), or Michelle Mundt [michellemundt@verizon.net](mailto:michellemundt@verizon.net)